

To facilitate the preparation for the ‘Hong Kong’s Heritage Excursion’, a survey was conducted in January among the English Club and the History Club members to collect information about their interests and preferences for the excursion. A total of 83 members of the two clubs were asked to fill in a questionnaire and 79 were returned.

Read the questionnaire for the survey below and complete LT 2.13.

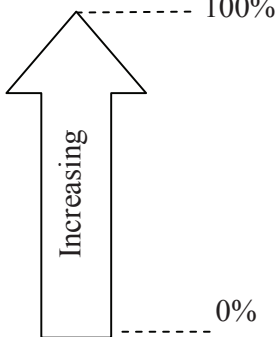
Survey on Preferences for ‘Hong Kong’s Heritage Excursion’

The English Club and the History Club of the school will jointly organise an activity called ‘Hong Kong’s Heritage Excursion’ this year. To facilitate the preparation for the excursion, the organising committee would like to know your preferences about the excursion through this survey. Please complete the questionnaire and return it to Ms Fok by 31 January. Your participation and support is much appreciated.

1. In which part of Hong Kong would you like the ‘Hong Kong’s Heritage Excursion’ to be arranged?
 - ☐ Hong Kong Island
 - ☐ Kowloon
 - ☐ New Territories
2. How much are you willing to pay for the admission to the heritage sites?
 - ☐ \$0 - \$40
 - ☐ \$41 - \$70
 - ☐ \$71 - \$100
3. Which architectural style of buildings is of most interest to you?
 - ☐ Classical Western/European architectural style
 - ☐ Traditional Chinese architectural style
 - ☐ A mix of historical and modern architectural styles
4. For how long would you like the excursion to last?
 - ☐ 3 hours (Morning)
 - ☐ 3 hours (Afternoon)
 - ☐ 6 hours (Whole Day)
5. What kind of activities would you like to do during the excursion?
 - ☐ Going to museums and churches
 - ☐ Exploring architectural buildings and doing shopping
 - ☐ Joining guided tours and workshops

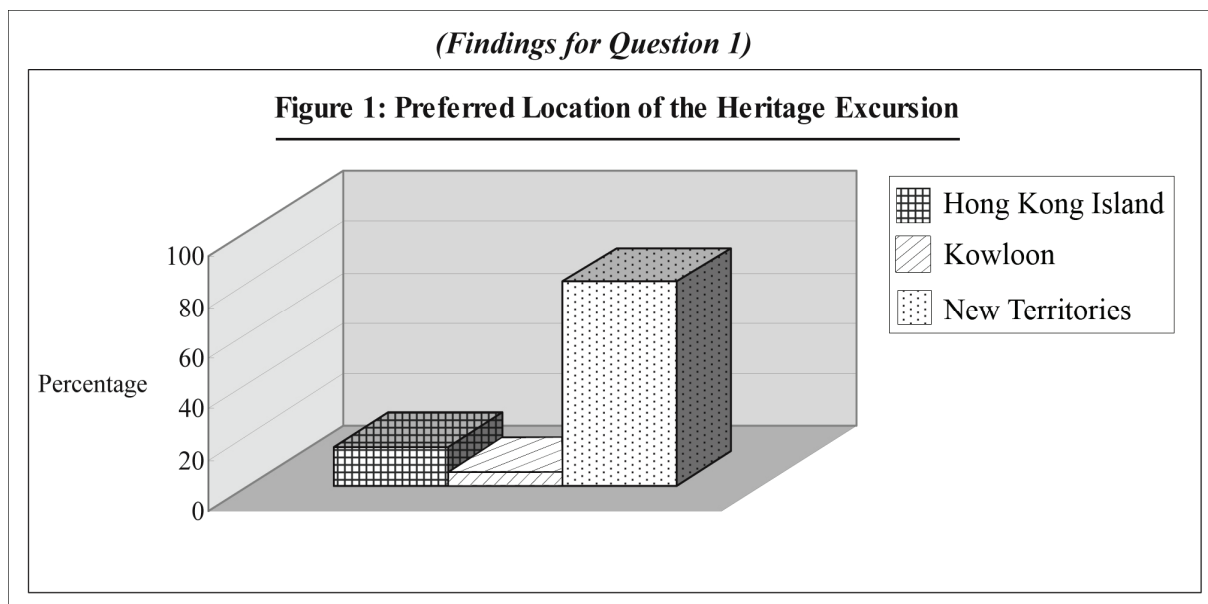
A. Talking about numbers and figures

After data are collected, it is important to turn them into useful information. Instead of presenting the exact numbers and figures directly, we need to round them up and describe them using quantifiers. Quantifiers are adverbs that describe a quantity of things or an amount of something. The following are some examples.

Quantifiers for describing numbers/figures	
• All of ... • Almost all of ... /An overwhelming majority of ... • A/The majority of ... /Most of ... • (Well over/Just over/More than) half of ... • (Almost/Nearly/Just under/Less than) half of ... • One third of ... • A quarter of ... • A minority of ... • None of ...	

B. Using quantifiers to talk about numbers and figures

Complete the following description of the findings for Question 1 of the survey on the preferences for 'Hong Kong's Heritage Excursion'. Remember to use the quantifiers above when appropriate.



Description of the findings for Question 1

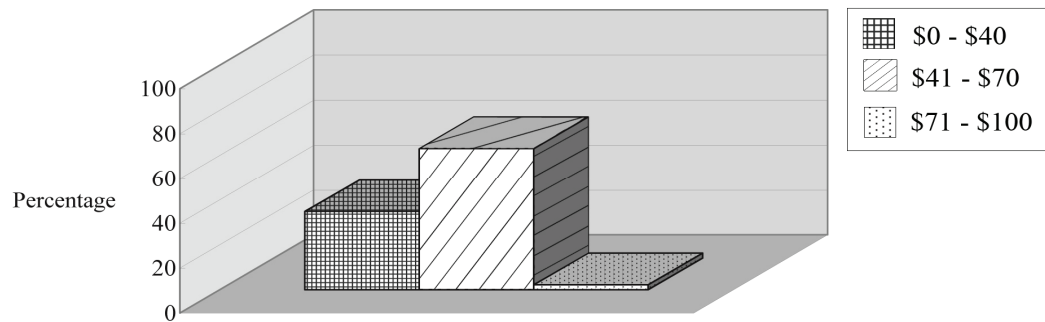
As shown in Figure 1, _____ the surveyed club members preferred to have the 'Hong Kong's Heritage Excursion' arranged in the New Territories, while only _____ them would like the excursion to be arranged on _____ or in _____.

Form groups of four. Each of you then writes a description of the findings for one survey question, following the answer to Question 1. Do not show your description to your group members.

Student A

(Findings for Question 2)

Figure 2: Admission Fee to be Paid

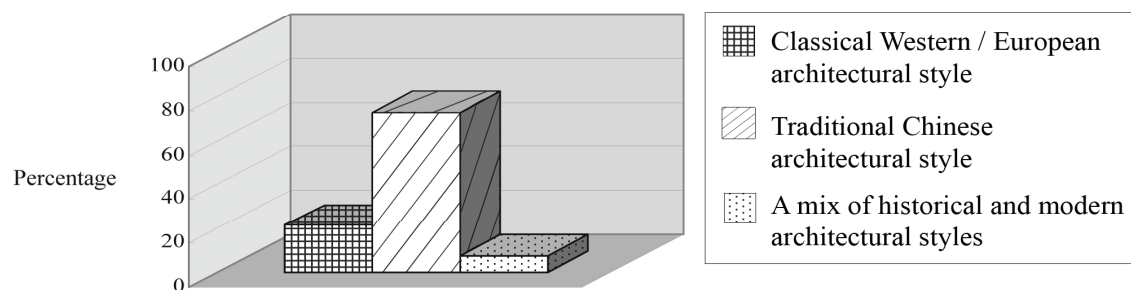


Description:

Student B

(Findings for Question 3)

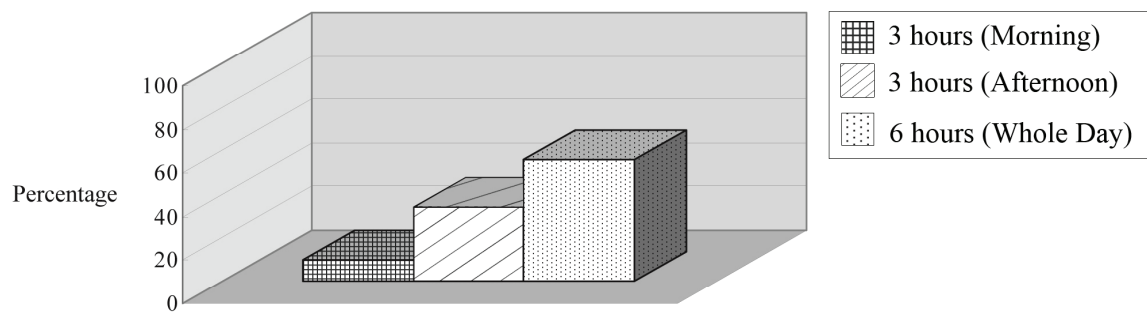
Figure 3: Preferred Architectural Style of Buildings



Description:

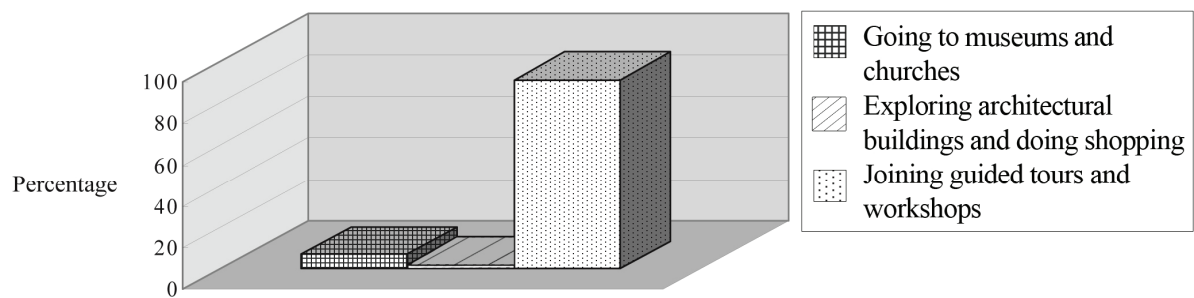
LT 2.13

Student C

*(Findings for Question 4)***Figure 4: Preferred Duration of the Heritage Excursion**

Description:

Student D

*(Findings for Question 5)***Figure 5: Preferred Activities of the Heritage Excursion**

Description:

C. Discussion and recommendation

In groups of four, take turns to report the findings of the survey questions you are responsible for. While listening, the other group members should write notes on the following note sheet.

Taking the students' preferences into consideration and based on the leaflets and comparison table of the three routes for heritage tours in Task 3, discuss which route to go, give reasons for your choice and suggest what can be done during the excursion.

Hong Kong's Heritage Excursion Note Sheet	
A. Club members' preferences	
1. Location (e.g. HK Island, Kln, NT)	2. Admission fee to heritage sites
3. Architectural style of buildings	4. Duration
5. Activities	
B. Recommendations	
1. Route chosen	2. Reasons for the choice
3. Activities during the excursion	

B. Using quantifiers to talk about numbers and figures***Findings for Question 1***

As shown in Figure 1, the majority of/most of the surveyed club members preferred to have the 'Hong Kong's Heritage Excursion' arranged in the New Territories, while only a minority of them would like the excursion to be arranged on Hong Kong Island or in Kowloon.

Findings for Question 2

According to Figure 2, less than half of the surveyed club members felt that the admission fee should be below \$40 while most of the surveyed club members were willing to pay \$41 to \$70. However, just a minority of the respondents were willing to pay more than \$70.

Findings for Question 3

As shown in Figure 3, the majority of the surveyed club members were interested in traditional Chinese architectural style of buildings, while less than a quarter were interested in classical Western/European architectural style of buildings and only a minority preferred a mix of historical and modern architectural styles of buildings.

Findings for Question 4

According to Figure 4, more than half of the surveyed club members would like the excursion to last for 6 hours (Whole Day), whereas only about one third would like to have a 3-hour excursion in the afternoon and less than a quarter would like to have a 3-hour excursion in the morning.

Findings for Question 5

As shown in Figure 5, an overwhelming majority of the surveyed club members preferred joining guided tours and workshops during the excursion, while a minority of them would like to go to museums and churches, or explore architectural buildings and do shopping.

C. Discussion and recommendation

Hong Kong's Heritage Excursion Note Sheet	
A. Club members' preferences	
1. Location (e.g. HK Island, Kln, NT) <i>NT</i>	2. Admission fee to heritage sites <i>\$41 - \$70</i>
3. Architectural style of buildings <i>Traditional Chinese architectural style</i>	4. Duration <i>6 hours (whole day)</i>
5. Activities <i>Joining guided tours and workshops</i>	
B. Recommendations	
1. Route chosen <i>Route 3</i>	2. Reasons for the choice - <i>The majority of the students preferred the excursion to be held in the New Territories and Route 3 is in Yuen Long, New Territories.</i> - <i>Most students were willing to pay \$41 to \$70 for the admission fee and its admission fee is \$50 per student.</i> - <i>The majority of the students were most interested in traditional Chinese architectural style of buildings and the buildings of Route 3 are of this style.</i> - <i>More than half of the students would like to have a 6-hour whole day excursion and the opening hours of the heritage sites along the route are from 10 am to 4 pm.</i> - <i>An overwhelming majority of the students preferred joining guided tours and workshops during the excursion and they are both provided in Route 3.</i>
3. Activities during the excursion - <i>archaeological drawing</i> - <i>visiting gallery</i> - <i>joining a guided tour</i> - <i>joining an archaeological workshop</i>	